

# Europacable 2017 General Assembly

## Communications Team

### Promoting EU Manufacturing Base

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COMS

# Promoting EU Manufacturing Base

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**Europacable 2017 General Assembly**  
**Brussels, 5 May 2017**

- UNIFE represents the **European rail supply industry** (rolling stock, signalling and infrastructure equipment suppliers)
- 100 member companies from all over Europe and of all sizes (1/3 of SMEs) and 14 National Associations



**Provider of 400 000 jobs in Europe and 46% of the worldwide rail production**

***Joint Declaration for an ambitious EU Industrial Strategy* co-signed by 128 European sectoral Associations**



- **Lack of political attention at EU level for manufacturing industry despite 34 million people across all Member States and worrying situation:**
  - the share of manufacturing in total EU output fell from 18.8% to 15.3%, while 3.5 million manufacturing jobs were lost between 2008 and 2014!
- **Meanwhile, countries around the world are putting industry at the very top of their political agendas:**
  - “Make in India” strategy
  - “Made in China 2025”
  - “America First” and its expected impact on US industrial policy
- **Key timing: the Commission is now preparing the next Multiannual Financial Framework (post-2020) and thinking about the future of the EU (cf. Juncker’ recent “White Paper on the Future of Europe”)**

**“We, the European manufacturing industry, representing a diverse range of sectors, call on the European Commission to:**

- **reaffirm its commitment to reaching the target of 20% of GDP from industry, with an ambitious and realistic timeline;**
- **adopt an Action Plan to tackle the challenges that the industrial sectors are facing, in the framework of a Communication that would include concrete steps and milestones; and**
- **commit to implement this Action Plan in a timely manner and regularly report on progress”.**



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## #Industry4Europe: Competitiveness Council endorses vision for industry in Europe

EU Reporter Correspondent | February 21, 2017 | 0 Comments



On 20 February, the Competitiveness Council held a discussion on the vision for industry in Europe. European companies welcomed Commissioner Blierkova's speech.

As part of the debate, Dr. Hariolf Kottmann, president of industry ministers that the European Union is on the cusp of a new era of growth, offering industries cheaper raw materials and energy. Europe's industries urgently need to repatriate investment. This speech builds on a [joint industry declaration](#) last week.

As a result, the Council has now decided to work on Commission to draft a new industrial policy.

Commissioner Blierkowska reacted positively, stating: "The time has come to really have a European vision for Europe and we have to be in the vanguard of development. We have to keep them as well as services. I cannot say it is an overall vision for European industry."

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## #Industry4Europe: Industry calls for 'concrete plan to give clear signal that Europe is open for investment'

EU Reporter Correspondent | February 21, 2017 | 0 Comments




Photo: Markus Beyrer, director-general of BusinessEurope, Minister Chris Cardona and Dr. Hariolf Kottmann, president of Cefic (CEO, Clariant)

Dr. Hariolf Kottmann, president of Cefic and CEO, Clariant, addressed European competitiveness ministers in Brussels. Kottmann raised his concern about Europe maintaining its position as a major world industrial power, when other global regions are growing faster, offering cheaper raw materials and feedstock and aggressively promoting their own industry.

In a [joint industry declaration](#) last week – that now counts more than 100 participating industry sectors – European industries have called for a clear signal from EU lawmakers to provide favourable conditions to support investment in Europe.

Europe's industries urgently need a clear signal from EU lawmakers, with favourable conditions to repatriate investment. As a result of yesterday's meeting (20 February) ministers have now decided to work on Council Conclusions for its May meeting to encourage the European Commission to draft a new EU industrial policy.

We interviewed Dr Hariolf Kottmann:

POLITICO



**LETTER TO THE EDITOR**

## Europe needs an industrial policy

The European Commission has not done enough to address the challenges that lie ahead.

By MARCO MENSINK | 3/14/17, 3:45 PM CET

The European Chemical Industry Council (Cefic) appreciates European Commission President Jean-Claude Juncker's pro-industry message in "No to nationalism, yes to industry" (March 9), but his suggestion that industrial policy can be blended into the Commission's many existing legislative packages could not be further from the truth.

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## UNIFE SIGNS JOINT DECLARATION FOR AMBITIOUS EU INDUSTRIAL STRATEGY

February 19, 2017 Leave a comment




#INDUSTRY4EUROPE

UNIFE has joined 91 industry associations who have issued a call for European Commission to support an ambitious EU industrial strategy.

Europe is the cradle of the manufacturing industry and has been at the forefront of industrial revolutions and technological innovations. The industry directly employs over 34 million people across all Member States, in supply chains comprising hundreds of thousands of SMEs and larger suppliers. It also indirectly accounts for millions of additional jobs in related sectors.

The European manufacturing industry has tremendous capacity for research and innovation, boasts a skilled workforce and has earned a global reputation for quality and sustainability. What it now needs is the swift and determined support of the European institutions and the Member States to create more jobs and growth in Europe.

#Industry4Europe: 92 sectors call for EU industry strategy



More than 90 European industry associations have signed a joint declaration today (16 February) calling on the European Commission to reaffirm its commitment to reaching the target of 20% of GDP from industry, adoption of an action plan to tackle the challenges industrial sectors are facing in the framework of a Communication that would include concrete steps and commit to implementing this action plan in a timely manner with regular report on progress.

The time has come to raise the alarm about the considerable challenges that we are all facing. Between 2000 and 2014, the share of manufacturing in total EU output fell from 18.8% to 15.3%, while 3.5 million manufacturing jobs were lost between 2008 and 2014. Meanwhile, countries around the world are putting industry at the very top of their political agendas. The "Make in India" strategy aims to ensure India is "the next manufacturing destination" and "Made in China 2025" seeks to turn China into the "leading manufacturing power". The recent US shift towards "America First" will inevitably have a strong impact on their industrial policy.

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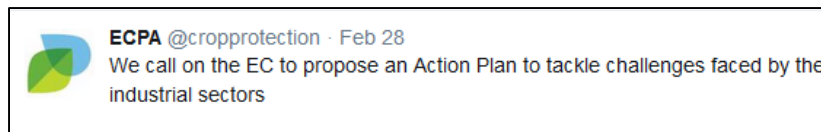
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## A very active social media campaign



Within the first few days the hashtag #Industry4Europe saw some impressive numbers!

- 500 posts
- 416,095 reach
- 833,692 impressions





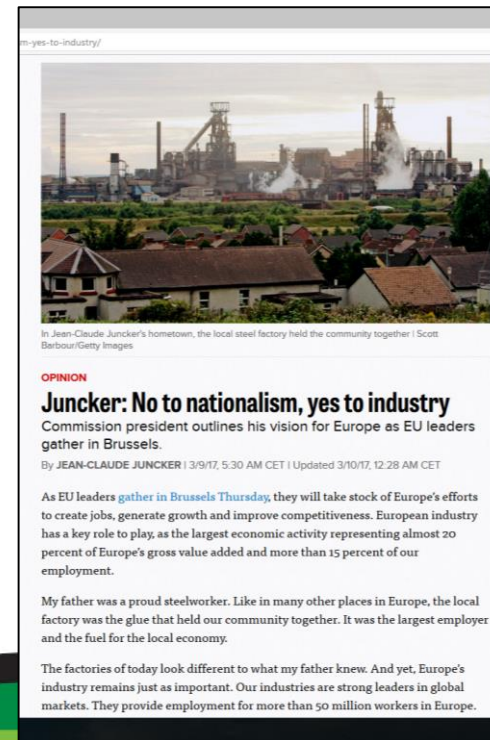
# A first promising outcome: the future COMP Council Conclusions

- Joint call in the press by Industry Ministers of FR, DE, ES, IT and PL for a new industrial strategy
- **Competitiveness Council will adopt on 29 May *Council Conclusions on “A future EU industrial policy strategy”***
- Member States should call on the European Commission to include in its 2018 Work Programme and adopt by the European Council of March 2018 a “holistic EU industrial policy strategy for the future”, accompanied by an action plan



# The Commission's reaction so far

- The strong mobilisation of the industry and the Member States has forced the EC to be more vocal on the topic (cf. press articles)
- For the moment, no willingness of the EC to prepare a new industrial strategy at EU level
- Hence the need to pursue the mobilisation on our side



- 1) Associations will continue to promote the current Joint Declaration among policy-makers – in particular in preparation of the Competitiveness Council of 29 May and “Friends of Industry” ministerial meeting (at the end of June)**
- 2) Associations will work together to develop a 3-4 page document which will outline a joint vision by EU industrial sectors of what an EU industrial strategy should contain**
  - Joint vision paper to be handed over to the Commission and the next Estonian Presidency before the Competitiveness Council of 30 November
  - Articulated around 6 thematic pillars: Research and Innovation / Skills and training / Internal market and public procurement / Trade and international market access / Access to finance / Business-friendly environment

**The active involvement of each Association – and even company – at national and EU level will be essential to convince the Heads of States and President Juncker to act. Thank you for your support!**