

CPR Roll-Out & Market Surveillance

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ACTION UPDATE

- "Cables Under CPR" internal document circulated internally to support NA's in their communication effort
- CPR White Paper published on ECBL and NA's website + press release
- Updated FAQ published on ECBL website
 - → NA'S SHOULD CHECK ALIGNEMENT WITH ECBL FAQ
- Increased visibility of CPR on ECBL website
- Recommendation circulated to NA's regarding **re-labelling of cuts** by wholesalers
- Ongoing work on Market Surveillance Charter & Fire Resistance CPR







Costly

P

R

Development & Re-design Certification New labels & DoP Stock obsolescence





C

Painful

Unclear Product/Application scope
Customers slow to wake up
Notified bodies not always aligned
Unconsistent application of traceability &
information obligations (relabelling, DoP
content...)







- Improved safety for consumers
- Elimination of non compliant/low quality products
- Cables in building = safety components
 - **→** Higher perceived value

Rewarding!







20 years+ of long and hard work that must be rewarded!

 Cable Makers must ensure that Market Surveillance is performed and effective

Market Surveillance Charter

♦ Testing of suspicious products

Reporting on non compliancies

 Communication & Education performed at National and ECBL level (press releases, FAQ, Events)



CPR COMPLIANCY UK: a great example

Created because standards aren't followed, the ACI reports examples of sub-standard cable and failures in UK market surveillance. Using existing legislation, it works with the Health & Safety Executive and **Trading Standards, yet primarily** manages the problem itself.







ACI Statement - Construction Products Regulation

2nd May 2017 - Construction Products Regulation (CPR) ensures consistent information is available for those who need to know by enabling the performance of construction products throughout the EU to be assessed and compared irrespective of the manufacturer or...



Online campaign delivers substandard cable message

25th January 2017 The Approved Cables Initiative (ACI) has developed an online video campaign to highlight the dangers and problems contractors and installers can face with sub-standard cable.



Better engagement with reality of

substandard cable



ACI: Dressed to impress

NOT SURE

:V

4TH REV

CPR









RESISTANCE TO FIRE

- Strong opposition from Cable Management Systems providers
- CPR WG is currently looking at different strategies to overcome opposition

